

Emma Hitt Nichols, PhD

Medical Communications, Learning & Development

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SUMMARY

- ❑ **Accomplished Leader in Medical Communications:** Over 20 years of experience in scientific and medical communications, including medical writing, learning and development, and team leadership.
- ❑ **Successful Innovator:** Co-founder of Nascent Medical, LLC, a multiple-7-figure medical writing and editing company with a team of MD- and PhD-level writers. Specialized in leveraging AI and advanced technologies to optimize workflows and strategies. Creator of an online course that has trained hundreds of medical writers to implement AI in their work.
- ❑ **Instructional Design Expertise:** Proven ability to design and deliver impactful training programs, including pharmaceutical and medical education that aligns with organizational goals.
- ❑ **Editorial Excellence:** Extensive experience managing teams and overseeing the development of oncology-focused medical education materials, ensuring accuracy, quality, and adherence to industry standards.
- ❑ **Strong Academic and Technical Foundation:** Holds a PhD in Health Sciences, complemented by advanced training in technical communication, graphic design, instructional design, and AI technologies.

PROFESSIONAL EXPERIENCE

Lead Medical Writer *Nascent Medical, LLC 2000 – Present*

- ❑ Founded a medical communications company, expanding from a solo practice to a team of 90+ MD- and PhD-level writers with a multi-7-figure revenue.
- ❑ Directed large-scale projects in regulatory writing and scientific publications for top pharmaceutical companies, ensuring compliance with industry standards.
- ❑ Designed training programs to develop medical communications professionals and align with organizational objectives.
- ❑ Applied AI and advanced technologies to optimize workflows, streamlining business operations.

Learning Experience Manager Medical

UCB May 2020 - Nov 2020, Remote

- ❑ Designed and developed instructional materials for pharmaceutical training programs, ensuring alignment with organizational objectives.

- Delivered engaging training to enhance the skills and knowledge of internal teams.
- Leveraged innovative instructional design principles to create impactful learning experiences.

Managing Editor, Oncology-Related Medical Education

Clinical Care Options Nov 2003 - Nov 2004, Remote

- Oversaw the development and publication of oncology-focused medical education materials, ensuring accuracy and adherence to industry standards.
- Managed a team of writers and editors to produce high-quality educational content for healthcare professionals.
- Collaborated with subject matter experts and key opinion leaders to develop engaging, evidence-based materials tailored to oncology therapeutic areas.
- Streamlined editorial workflows and implemented quality control processes to meet tight deadlines and maintain excellence.

EDUCATION

- **PhD Nutrition and Health Sciences**, with a focus on oncology-related signal transduction mechanisms—Emory University
- **MS Technical Communication**—Southern Polytechnic State University
- **BS Biology**—University of Central Florida

SKILLS AND CERTIFICATIONS

- Editor in the Life Sciences (BELS)
- Expert working knowledge of the *AMA Manual of Style*
- E-Learning Instructional Design Certificate—ATD
- Articulate Storyline Certificate—ATD
- Fundamentals of Graphic Design Certificate—Emory University
- Adobe Certified Professional in Graphic Design & Illustration Using Adobe Illustrator
- AI Fundamentals
- Prompt Engineering

PROFESSIONAL AFFILIATIONS

- AMWA—American Medical Writers Association
- ACEHP—Alliance for Continuing Education in the Health Professions
- ATD—Association for Talent Development
- LTEN—Life Sciences Trainers & Educators Network